



Formula Windsurfing Grand Prix Rhodes 2004 4-12 JUNE



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www.rwa.gr**



THE OPTIONS

2005: April/May – FORMULA WINDSURFING GRAND PRIX – Followed
by invitational ODYSSEA OF AEGEAN SEE

2006: WINDSURFING FESTIVAL – Possible Ist Quadrennial event ALL
WINDSURF CLASSES WORLDS; Certainly FORMULA Worlds.

or
April – May

Sept – Oct.

2007: Island Games – but also FORMULA WINDSURFING WORLDS qualifier
June

2008: April/May FORMULA WINDSURFING GRAND PRIX



WHY SHOULD RHODES SUPPORT THE EVENT ?

-the event being the 2004 Formula Windsurfing World Championship.

RHODES is a perfect location for international windsurfing events. As a major tourist destination the infrastructure is in place to support such events (hotels, apartments, flights etc) - but the primary reason it has locations that provide the perfect ARENA for the sport: hospitable climate and constant / sideshore winds ! Natural assets that come FREE. - maximise the potential.

POSITIVE PUBLICITY

Promoting major windsurfing events is not only good for the reputation of Rhodes as a mecca for windsurfing holidays; but will also enhance and promote RHODES as a major Tourist destination. The market place for holidays is becoming increasingly competitive; the media appeal of watersports, windsurfing in particular, will ensure the name (RHODES) has maximum coverage by association with a dynamic and environmentally friendly sport, and healthy lifestyle!

Rhodes has received its fair share of "bad" publicity recently - the worlds media focused on Rhodes for the wrong reasons; the Olympic 2004 in Athens has suffered as a result in reportage .Faliraki has become a household name.

Why not turn this to advantage - and switch the spotlight and attention towards this event, and a different image?

2004

With the Olympic Games coming to Athens there is no better time than now to instigate a programme of major windsurfing events, and capitalise on the media and sponsorship opportunities .The run up to the Games (2004) and possibly the year after (2005) will offer the best opportunities - particularly if Nikos K. can repeat his success of 1996!

2008

There has been talk in some quarters of ISAF of replacing windsurfing men and windsurfing women as events in the 2008 Olympic sailing regatta. The IWA and all windsurfing classes are standing together to ensure this does not happen - and the Formula Worlds will be the last big opportunity for the sport to show its united front to the rest of the World. High profile meetings will take place and PR opportunities taken .Senior ISAF officials and representatives of the Windsurfing Committee will be present. Nikos K. will be invited to attend - and guest at the prize giving ceremony.The slogan for the championships - "VOTE FORMULA WINDSURFING FOR 2008"



FW AGM

The Class Annual General Meeting will also take place during the regatta. Delegates from over 30 national windsurfing associations from around the World will attend. Important decisions about the future development of the Class will be made - it is intended that the options included in the contract for this event mark the beginning of new international competition circuit. -GRAND PRIX TOUR.

RHODES until 2008 (and beyond ?)

Whilst the event in 2004 may come at the end of the tourist season - the programme of events from 2004 onwards is scheduled for April and May. However the value of the Worlds, as the premier event on the calendar, being followed 6 months later by the - Grand Prix cannot be underestimated; guaranteeing as it does 6 months of PR and advertising via the IWA network of website features, electronic newsletter; and promotional presence at the major international boat shows during December and January.

LONG TERM GAINS

By exercising the options agreed in the contract for 2004 Rhodes is guaranteed long term benefits from the short term investment in 2004. Investing NOW to guarantee the event will enhance the "sponsorship" value of the venue both in the short term and long term. The programme of events will become increasingly self funding.

THE OPTIONS

- 2004 - April IWA / IFWC GRAND PRIX Worlds Qualifier
- 2005 - MAY - Grand Prix; followed by invitational ODYSSEA
- 2006 - WINDSURFING FESTIVAL -possible Ist Quadrennial event ALL CLASSES WORLDS; certainly FW Worlds.
- 2007 - Island Games -but also FW Worlds qualifier
- 2008 - May: Grand Prix

FINALLY

The best way to answer the problem unresolved from last year - to come back with a bigger and better event in 2004 after the success of the 2002 event. You can be assured of the maximum help and co operation from the windsurfing community - and the maximum input at all times from the professional office of IWA.

Ceri Williams
IWA President
IFWC (Formula) Chairman.



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1. 4th WINDSURFING WORLD IN RHODES

The successful organisation and realisation of Rhodes Grand Pix events, since 1992, fulfilled the pre-set target of establishing Greece as a fixed point in the Formula Windsurfing circuit of the new Olympic class.

The 2004 event will take place at Ialisos Beach, Rhodes, in April/May.

Greece has always been a country of sailors, demonstrating a significant naval supremacy in ancient and modern times.

Today, Greece is one of the leading nations in watersports, especially in sailing and windsurfing. The Greek windsurfing Champion Nikolas Kaklamanakis won the Gold medal in the 1996 Olympic Games in Atlanta.

The presence of the top windsurfers in the beautiful, popular and cosmopolitan island of Rhodes, means that the event can be seen as a perfect worldwide communication platform.

The organising committee will eagerly assist the sponsors' executives to incorporate this flexible sponsorship proposal into the sponsors' overall corporate communication strategy.

The target is to achieve maximum benefit for the potential sponsors, by effective publicity and maximum media coverage all over the world and especially Greece.

Our main objective is to establish annual sponsorship agreements, since we are convinced that long term partnership will benefit the potential sponsors' commercial goals.

If you are seeking to evaluate and integrate sponsorship effectively into your marketing strategy, you may find the following pages helpful.



2. WHY SPONSOR?

Sponsoring as a part of corporate identity

No organisation can afford to ignore the world in which it lives, or the rapid changes taking place on and around the globe. This means that it cannot avoid being involved in some degree of sponsorship.

Sponsorship is the implicit way an organisation demonstrates what it is, what it does, what it believes in and what its intentions are. It is a way of telling people what they can expect from the organisation.

Any sponsorship programme derives from the corporate idea itself.

Corporate identity is the explicit manifestation of what an organisation stands for, and unless it is both powerful and coherent, no sponsorship programme will succeed.

A sponsorship engagement of this event is such a flexible medium that it can be used for a wide range of purposes such as:

- a. Corporate and Brand awareness
- b. Image reinforcement
- c. Media exposure
- d. Hospitality
- e. New Market development
- f. Sales promotion
- g. Incentives
- h. Sampling and testing

By sponsoring this high class event we can generate the following advantages:

The key benefit of sponsorship is typically to enhance image, which, in today's society, is crucial for a brand's long term success.

Worldwide exposure: Thanks to a continuous and professional approach to the television market, the official event film is distributed worldwide offering a significant potential of brand and image promotion.

Press: Persistent Public Relations work in the press resulted in extended press coverage of the international windsurf events.

A flexible sponsorship package can be tailored to meet any specific requirements for exposure, incentives and sales promotion.

With the increasing popularity and impact of individual sports in a natural environment, windsurfing offers a year-round unique marketing opportunity.

The ability to communicate to a diversity of targets is an important advantage that sponsorship has over traditional marketing and advertising approaches.



3. WINDSURFING WORLDWIDE

Windsurfing all over the world

There are approximately 14.000.000 windsurfers in more than 45 countries spread over Europe, America, Africa, Asia and all over the exotic islands around the world.

France:	2.500.000 windsurfers	
Germany:	2.000.000	“
Italy:	1.000.000	“
U.S.A:	1.250.000	“
Canada:	1.000.000	“
Japan:	1.000.000	“
Greece:	500.000	“

Windsurfing is a high performance sport for both men and women competing in the most radical conditions.

Windsurfers and their peers represent a large group of people with a common lifestyle.

The Formula Windsurfing Grand Prix event is one of the most attractive vehicles to communicate an image and a message to a wide, young and dynamic target audience.

Professional windsurfing is a lifestyle, a young, healthy, colourful, friendly dynamic and high-tech sport.

It is also an environmental concept, as it uses only natural energy and respects the world's resources of earth, water and air

Windsurfing is clean!



4. PHOTO WORLD CHAMPIONSHIP 2000





5. SPONSORSHIP PROPOSAL

a. Main Sponsor

Labelling on racers' sails
Labelling on racers' vests
Labelling on the race buoys
Exposure on the assistance boats
Labelling on a portion of total pieces of beach shades
Labelling on the official printed material of the race, such as posters, brochures and letter sheets
Exposure on site with banners and flags
Product sampling with outlets on site (promotion & sales)
Commercial announcement and advertising jingles broadcast through the loudspeaker system.

Please see enclosed paragraph number 6 "SPONSORS' EXPOSURE" for detailed analysis of the exposure granted to the Main Sponsor.

b. Title Sponsor

Name labelling for the entire event
Name labelling for the overall winners
Labelling on racers' sails
Labelling on racers' vests
Labelling on the race buoys
Exposure on the assistance boats
Labelling on a portion of total pieces of beach shades
Labelling on the official T-shirt of the race
Labelling on the official printed material of the race, such as posters, brochures and letter sheets
Exposure on site with banners and flags
Product sampling with outlets on site (promotion & sales)
Commercial announcement and advertising jingles broadcast through the loudspeaker system.

Please see enclosed paragraph number 6 "SPONSORS' EXPOSURE" for detailed analysis of the exposure granted to the Title Sponsor.

c. Sponsor - A

official product of the race

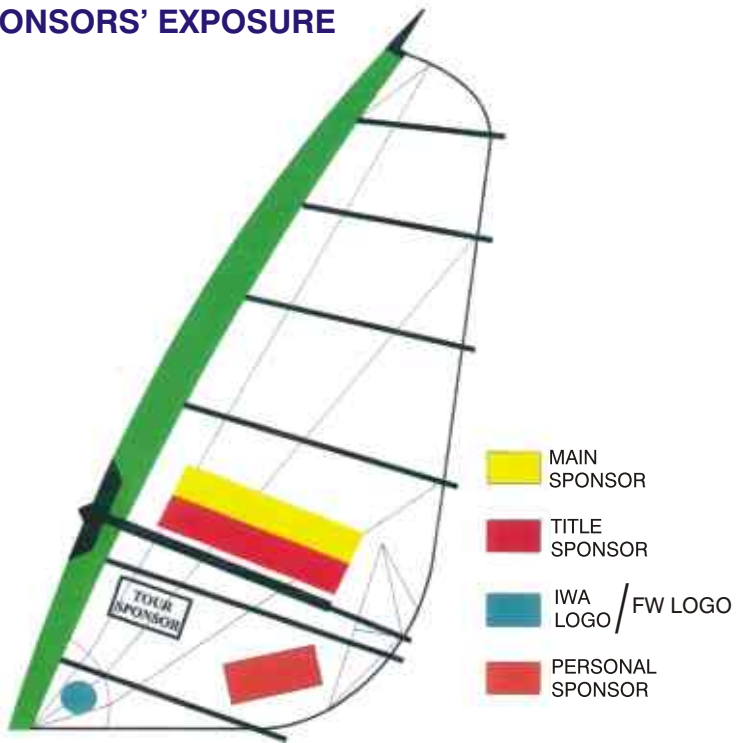
Labelling on the official printed material of the race, such as posters, brochures and letter sheets
Exposure on site with banners and flags
Product sampling with outlets on site (promotion & sales)
Commercial announcement and advertising jingles broadcast through the loudspeaker system.

Please see enclosed paragraph number 6 "SPONSORS' EXPOSURE" for detailed analysis of the exposure granted to the Sponsor - A.

6. SPONSORS' EXPOSURE

a. Sails

SPONSORS' EXPOSURE

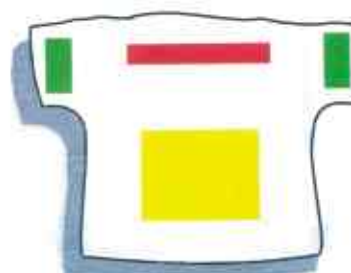


b. Racers' Vests

SPONSORS' EXPOSURE



Front



Back

MAIN SPONSOR

TITLE SPONSOR

IWA LOGO / FW LOGO

SPONSOR-A

**c. Official Race Boats
i) Jury Boat**

SPONSORS' EXPOSURE



MAIN SPONSOR
 TITLE SPONSOR
 SPONSOR - A

ii) Rubber Boats

SPONSORS' EXPOSURE



MAIN SPONSOR
 TITLE SPONSOR

d. Race Boats

SPONSORS' EXPOSURE



Race Buoy (4-10 pcs)

MAIN SPONSOR
 TITLE SPONSOR



EXAMPLES OF SPONSORS' EXPOSURE





e. Banners - Flags

On site, exposure through banners and flags. The maximum coverage of the racing site will be achieved via the co-ordination of the organising committee.

The suggested portion of pieces between National and Local authorities offices, Main, Title and Sponsor - A is:

- > **National and Local authorities offices:** 2/3
 - > **Main Sponsor:**
 - > **Title Sponsor:**
 - > **Sponsor - A:**
 - > **Local Sponsor:**
- } 1/3

f. Posters - Brochures

The logo of the sponsors (Main, Title, -A-) will clearly appear on the posters and brochures of the race.

The 35 X 50 cm poster and the official brochure of the race will be distributed to:

- > **all surf shops in Athens**
- > **shops, discos, bars, tourist offices in Rhodes island, authorised offices, banks, airports, harbours and hotels.**
- > **surf clubs in Athens, Rhodes and Dodecanese islands**

g. Official T-shirt

The official T-shirt of the race, with the logo of the Main Sponsor and the name of the Title Sponsor of the event, will be on sale at the racing site.

h. Official letter sheets

- > **announcement**
- > **race schedule**
- > **press releases**
- > **list of participants**
- > **daily & final results, etc.**

The sponsors' logo will clearly appear on the official letter sheet of the race.



7. PUBLICITY PLAN

The organisers are responsible for the television as well as for the photographic coverage of the race.

The 1992, 1997 and 2002 events were covered by the specialised and fully equipped organisers' television crew (professional technicians with multiple monitors, cameras, montage units, helicopters etc.) that produced high quality images.

The media coverage of the 2004 event will follow the same lines: thus, the 2004 Rhodes Grand Prix will also be covered by the same experienced television and photographic organisers crew and with the same quality technical means.

The presence of this quality of staff and technical support guarantees that National and International TV stations, magazines and press will be supplied with high-class visual material.

a. national

TELEVISION COVERAGE

Coverage from one of the main Greek TV channels (ANT1, MEGA, STAR, ALPHA, ALTER, ERT, etc.) as follows:

5'-10' minutes daily coverage at prime time, with front - end credits to the sponsor.

15'-30' seconds spots for the sponsor

40 -60 trailers with sponsors' mention

News reports as well as special programmes from Sport News and the majority of the national TV channels (ANT1, MEGA, STAR, ALPHA, ET1, NET) as well as from the local TV stations.

Extensive coverage from the local TV stations (TV4, etc.)

The sponsors, in cooperation with the organisers, may proceed in agreement with the peripheral and local TV stations (MACEDONIA TV, CRETE TV, DELTA TV, CORFU channel) to broadcast the 26' minutes TV show of the event.

THE 2002 GRAND PRIX

ALPHA DIGITAL covered the race with daily ATV spots and news reports as well as half-hour programmes daily featuring the sponsors at the beginning and end of the show.

After the race there was a 26-minute programme covering the whole event.



RADIO COVERAGE

Announcements and reports through the main stations in Athens and the local station of Dodecanese islands.

For 2002 ALPHA Sports with ATV showed spots before the race as well as daily reports during the race.

NEWSPAPERS

Press releases in the majority of the regional and National daily press before, during and after the event.

MAGAZINES

Multipage articles including photographs from all the specialised and from the majority of the high circulation magazines.

b. International

i. TV - International News

News tapes will be distributed to the following stations :

- ☛ REUTERS SPORT (19 countries)
- ☛ ESPN (USA)
- ☛ CNN (Worldwide)
- ☛ WTN (36 countries)
- ☛ TWI (144 countries)

i. TV - Special Features

- ☛ SPORTSWORLD NETWORK (58 countries)
- ☛ GILLETTE WORLD SPORT SERIES (18 countries)
- ☛ FINISH LINE (USA & 25 other countries)

iii. Distribution of the 23' or 26' minutes TV programme

- ☛ England, Sky Sports.
- ☛ Japan - J SKY B
- ☛ Australia - Foxtel
- ☛ Germany - DSF
- ☛ Italy - TeleMonteCarlo
- ☛ S. America - Eurochampions
- ☛ Spain - Canal Plus
- ☛ France - Canal Plus

iv. International magazines

The organiser provides more than 30 magazines specialising in international windsurfing with coverflash and key editorial material. These magazines are giving extensive and detailed coverage to every event of the Formula Grand Prix. The total readership is estimated in excess of 3 million.



8. SPONSORSHIP COST

A. ORGANISATION ALTERNATIVES

The Grand Prix of Rhodes event will be a course event. As far as the “status” of the event is concerned, the organisers propose two different options, which directly affect the sponsorship cost. These options are: a) to organise a World Championship or b) a Euro Cup. The differences between the above options, as regards the different aspects of the event, are the following:

1. Name of the event

a) World Championship - World Cup - Grand Prix

b) Euro Cup

2. Prize money & organisation costs

The prize money is 30.000€ for the Worlds and 15.000€ for the Euro Cup event.

The IWA and Formula organising fees and Euro Cup fees, as a percentage of the prize money, are double in the case of a World event.

The television production and international distribution of the official 26' minutes tape of the event is less expanded in the case of a Euro Cup event. Thus, the production/distribution fees are much lower in the case of the organisation of a Euro Cup event.

3. Publicity plan

a. National

The national publicity plan remains the same, as analysed in paragraph 7, for both Worlds and Euro Cup event.

b. International

Only the Worlds event can achieve maximum international television & press coverage, while the Euro Cup events receive a lower level of international exposure.

4. Participation of Formula top windsurfers

Both Euro Cup event as well as Worlds events are important in the official ranking list of the World Championship. However, the organisation of a Grand Prix event, due to the increased prize money, can guarantee the participation of the top 10 windsurfers of the Formula Pro Tour. In case of the organisation of a Euro Cup event, some members of the Pro tour may not participate.

B. COST

a) Worlds event cost: 300.000 €

b) Euro Cup event costs 200.000€

C: PAYMENT CONDITIONS

According to the present payment requirements, we are obliged to secure in advance the payment of the following expenses:

**ISAF/Formula/IWA International sanction fees
Prize money for the 2004 Rhodes event winners
Organisational costs
Advertising and marketing costs**

Therefore, we propose the following payment conditions for our sponsorship offer:

**40% of the total amount at the time of signature of the contract (end of February).
30% of the total amount at the end of March.
30% of the total amount at the end of April.**



9. PUBLICITY OF 1997 RHODES WORLD CUP

A. NEWSPAPERS

1. *The following newspapers of Dodekaneese region covered the event with 1/4 of page reports daily from the 20th until the 27th of August :*

- ⇒ RHODIAKI
- ⇒ PROODOS
- ⇒ DEMOCRATIKI
- ⇒ GNOMI
- ⇒ DRASI

2. *The following newspapers with national coverage published news reports on the event :*

- ⇒ ETHNOS
- ⇒ NEA
- ⇒ FILATHLOS
- ⇒ FOS TON SPOR
- ⇒ APOGEVMATINI
- ⇒ ATHLITIKI ECHO
- ⇒ SPORTIME

B. MAGAZINES

1. GREEK MAGAZINES

- ⇒ FUN in ACTION Issue 27 '97 (3 pages & 7 photos)
- ⇒ WINDIA 2 pages & 2-photos
- ⇒ ESCAPE to be confirmed
- ⇒ FIT for FUN to be confirmed

2. INTERNATIONAL MAGAZINES

PWA provided with press kits the following international magazines :

⇒ ITALY

- a. FUNBOARD
(readership : 15,000)
- b. WINDSURFING ITALIA
(readership : 15,000)
- c. SURFERS ITALIA
(readership : 10,000)

⇒ FRANCE

- a. FUNBOARD
(readership : 60,000)
- b. WIND
(readership : 50,000)
- c. PLANCEMAG
(readership : 30,000)



⇒ **GERMANY**

- a. SURF
(readership : 60,000)
- b. SURFERS
(readership : 20,000)

⇒ **HOLLAND**

- a. SURF MAGAZINE
(readership : 30,000)
- b. FUNSPORTS
(readership : 30,000)

⇒ **JAPAN**

- a. HI WIND
(readership : 120,000)
- b. WINDSURF CLUB
(readership : 100,000)

⇒ **NEW ZEALAND**

- WINDSURF
(readership : 10,000)

⇒ **SPAIN**

- a. FUERZA 7
(readership : 10,000)
- b. SURF a VELA
(readership : 10,000)
- c. TODOSPORT
(readership : 20,000)

⇒ **AUSTRALIA**

- a. FREESAIL
(readership : 15,000)
- b. WINDSURF
(readership : 15,000)

⇒ **ENGLAND**

- a. WINDSURF
(readership : 22,000)
- b. BOARDS
(readership : 15,000)

⇒ **SWITZERLAND**

- a. 7th SKY
(readership : 20,000)

⇒ **CANADA**

- WINDSPORT
(readership : 15,000)

⇒ **USA**

- a. WINDSURFING
(readership : 30,000)
- b. WINDTRACKS
(readership : 30,000)
- c. AMER. WINDSURFER
(readership : 20,000)

SURF a VELA (ES), WINDSURF (UK), BOARDS (UK), WIND (F), FUNBOARD (I), WINDSURF ITALIA (I) & SURF (D) have already published photographic articles on the event. The rest will report until the end of the year.



C. RADIO COVERAGE

Daily news reports by the following radio stations :

- ◆ RADIO ENA (regional)
- ◆ PALMOS 99,5 (regional)
- ◆ SKY FM (regional)
- ◆ KLIK FM (national)
- ◆ FLASH 961 (national)

D. TELEVISION COVERAGE

1. REGIONAL

Total regional TV time : 14 hours

The following regional TV stations broadcasted a special 30' minutes daily programm of the race from the 21st until the 27th of August 1997:

- ☞ TV 4
- ☞ IRIDA
- ☞ COSMOS TV
- ☞ TV 7

2. NATIONAL

Total national TV time: 54' : 30" minutes

- ☞ ET 1
- 51':30" minutes**

- ❖ 7' minutes daily report on special evening programme (21:45, prime time)), during the 6 days of the event.
- ❖ 1' minute news report daily at the afternoon news programme (15:00), during the 6 days of the race.
- ❖ 1' minute news report daily at the main evening news programme (21:00), during the 6 days of the race.
- ❖ 3':30" minutes report during the sport program "Athlitiki Kiriaki" on 31.08.97.


- ☞ ANTENNA TV
- 3' minutes**

- ❖ 3' minutes in the sport programme "GOAL & ALLA" on 30.08.97



3. INTERNATIONAL

I. *The 26` minutes film of 1997 Rhodes World Cup was broadcasted by the following international networks :*

 SPAIN CANAL plus	Broadcasted on 02.10.97, 20:30
 S. AMERICA EUROCHAMPIONS	Broadcasted on 03.10.97, 22:00
 GERMANY DSF	Broadcasted on 01.11.97, 13:45
 ENGLAND SKY SPORT 1	Broadcasted on 08.11.97, 06:00 Repeat on 10.11.97 at 12:30 Repeat on 15.11.97 at 06:00
 ENGLAND SKY SPORT 2	Broadcasted on 10.11.97, 07:30 Repeat on 10.11.97, 18:00 Repeat on 10.11.97, 22:30 Repeat on 12.11.97, 16:30
 ENGLAND SKY SPORT 3	Broadcasted on 12.11.97, 21:30 Repeat on 13.11.97, 17:00
 JAPAN J SKY B	Date and Time to be confirmed
 ITALY TELEMONTECARLO	Date and Time to be confirmed
 FRANCE CANAL plus	Date and Time to be confirmed.
 AUSTRALIA FOXTEL	Date and Time to be confirmed.

II. *1` minute pre-announcement of the Rhodes event was included in the film of the Paros Grand Prix, which was broadcasted to :*

 SPAIN CANAL plus	 GERMANY DSF
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☛ **S. AMERICA**
EUROCHAMPIONS

☛ **ENGLAND**
SKY SPORT 1

☛ **ITALY**
TELEMONTECARLO

☛ **ENGLAND**
SKY SPORT 2

☛ **FRANCE**
CANAL plus

☛ **ENGLAND**
SKY SPORT 3

☛ **AUSTRALIA**
FOXTEL

III. *News feed on the 20th of August via :*

☛ REUTERS (100 TV stations)

☛ EBU (70 TV stations)

☛ WTN (1700 TV stations)

☛ CNN (Worldwide)

IV. *3'-10' minutes special programme to be broadcasted from the following sports television magazines :*

☛ GILLETE WORLD SPORT SERIES (18 countries)

☛ ESPN (U.S.A)

☛ SPORTSWORLD NETWORK (58 countries)

☛ FINISH LINE (U.S.A. & 25 other countries)

V. *The 1997 PWA Rhodes World Cup was on line in the following*
INTERNET address: www.cybex.gr/pwa

The 2002 Grand Prix Formula is live on the Internet at the following Internet address:

www.rwa.gr



10. PUBLICITY OF RHODES GRAND PRIX 2002

A. TV

Tonix Pictures produced a final video tape of the event of 22" - 26" minutes, which they sent to more than 150 TV stations.

Alpha TV sponsor spot before the race for 10 days.

Daily 1/2 hour programme for 1 week with sponsors.

Spots during the race and highlights on other Greek TV stations.

Special showing of the final 22" minute video.

Local TV stations showed the race every day with reports, highlights, videos etc. for one month.

B: Radio

Local radio stations, together with the sponsors, spot featured daily reports for 2 weeks before the race, 1 week during the race and the results report for 1 week after the race.

Alpha Sports Radio broadcast coverage of the race as above, nationwide.

C: Newspapers and magazines

Newspapers: national and local publications featured 150-page reports.

Magazines: national, local and international publications featured 50-page reports with pictures.

D: Internet

For the first time ever the event was broadcast worldwide on the Internet with full coverage during the race and video clips, reports, pictures, information, links etc. (www.rwa.gr)

E: CD ROM

Selected pictures were sent to more than 100 journalists around the world, highlighting the best moments of the event.

Press Office

Obviously all this combined to make the press office and various journalists covering the event work very hard before, during and after the race.

The 2002 event in Rhodes got great promotion - posters, press articles, sponsor profiles, banners and t-shirts were some of the advertising media used - all of which greatly surpassed our expectations. There were also many parties to celebrate the event.



11. Profile R.W.A. 2003

Rhodes Windsurfing Academy and Surf Shop founded and created by a Greek National Team Windsurfer and official sailing and Windsurfing trainer Achilleas Tzimas GRE IIII.

R.W.A. Provides

- ✍* Windsurfing and Sailing Lessons, rent, Storage, Transfer, repairing sails and boards.
- ✍* Beach Volley area, for training and Lessons.
- ✍* Canoe, pedalos, optimist, catamaran, laser

R.W.A. Events

- ✍* Organized host of the IFCA 1992 World Championship.
- ✍* PWA world cup 1997
- ✍* Greek National championship (Funboard) 1998
- ✍* Greek National championship (Funboard) 1999
- ✍* King of Rhodes Freestyle and Slalom event 1998
- ✍* King of Rhodes Freestyle and Slalom event 1999
- ✍* Formula Grand Prix 2002

Extreme sports shops:

Two shops with sportswear, Beachwear, Shoes, Sandals, sunglasses, Sport watches, Windsurfing Equipment, and Accessories.

R.W.A. Rooms to Let and Entertainment

Incorporates the Forum Beach Hotel Apartments and Forum Hotel, also the Nautilus Beach Bar Restaurant on the beach. Keeps you there all day and night together with nice Music and Parties.

R.W.A. other Facilities and Sports

The Thalassa Forum Spa, the Gym, the inside Swimming Pool, the area with Multi Action Sports, Mountain bike rent and off road tours, Life guards for your security, together with a full animation program make RWA and the Forum Beach Hotel one of the best complete sports centers on Rhodes island.

All Located at Ferenikis str. Ialios

85101 Rhodes Greece

TEL/FAX (+30)2241091666

GSM (+30)6944428428

Web site: www.rwa.gr

email: achilleas@rwa.gr

achilleas@cybex.gr