



10th WORLD WIND/KITE SURFING FESTIVAL **IN IALISOS - RHODES**

Greece has always been a nation of sailors, demonstrating a significant naval supremacy in ancient and modern times.

Today, Greece is one of the leading nations in watersports, especially in sailing, windsurfing and kitesurfing. Athens in 2004 hosted the Olympic Games and managed a very successful Olympic Regatta.

Nikolas Kaklamanakis is a modern legend in Olympic windsurfing an Olympic Gold Medallist, World Champion, and a Silver Medal in Athens.

IALISOS - RHODES has been hosting major International windsurfing events since 1992.

Ialisos - Rhodes is firmly established as a premier location for Windsurfing and Kitesurfing the latest, fastest and most spectacular format of wind/kite surfing racing.

The successful organization of Ialisos - Rhodes Formula Grand Prix 2002, 2004 and 2005 European has ensured Greece has a fixed point in the Formula Windsurfing international circuit.

In 2010 Ialisos Beach, Rhodes will be the venue for the WORLD WIND/KITE SURFING FESTIVAL. The options for 2011 & 2012 are detailed elsewhere in this document.

The presence of the worlds top wind/kite surfers in the beautiful and cosmopolitan island of Rhodes projects the event as a perfect world wide communication platform.

The organizing committee will enthusiastically assist the sponsors executives to incorporate this flexible sponsorship proposal into their overall corporate communication strategy. Target is to achieve maximum benefit for the potential sponsors by effective publicity and maximum media coverage around the world, and especially in Greece.

The organizing committee aim is to establish long term sponsorship agreements that will benefit potential sponsors commercial goals.

If sponsors are seeking to evaluate and integrate sponsorship effectively into your marketing strategy, you may find the following pages helpful .